

SMWBC MEETING NOTES 1/20/2014

Welcome to an exciting 2014 biking year.

Your officers this year is:

Dale Potter: President

Leah Smith: Vice President

Jim Richards: Treasure

Gary Speer: Ride Captain

Dave Thomas: Assistant Ride Captain

Susan Casper: Secretary

We had a good turn out at the meeting with a big welcome to our new members.

1. New membership forms and insurance waivers need to be completed for 2014.
2. **New Website:** Ellie is in working on the website. It should be up and running shortly. Dale has been sending out emails on updates.
3. **Treasury report:** We are in strong financial standing.
4. **Cherohala** is 06/14/2014. Jim Richards is the director and updated us on all the hard work that has already been done this year.
 - a. Working with forest service for permit.
 - b. Expecting 300-400 riders from 26 different states. Last year they came from as far and Wyoming and Nevada.
 - c. We need 70 volunteers
 - d. Some of the volunteers camp Friday night at the visitor's center.
 - e. There is expanded marketing this year.
 - f. There are more national riders than local riders.
 - g. Darby is in charge of sag.
 - h. Jody is in charge of Marketing.
 - i. Jana is in charge of Registration
5. Summer Ride: Legacy Parks Foundation: There will be 20,40, and 60 miles rides. There will be 3 rest stops.
6. Fall Century will be at Loudon Municipal Park. David Thomas is the director. More information to follow.
7. Gary and Dave are working on group rides: Possible rides that were discussed are:
 - a. Tuesday morning rides-no drop 30-40 miles
 - b. Tuesday evening ride 6:30pm beginner class. This class will start in May and is located at Mass General on Gay Street.
 - c. Saturday morning ride-no drop starting in May. Located at the Holston River Park. We need help leading the ride. 40-60 miles. Goal is to have 4-5 leaders. If interested please contact Jim Richards.

8. We discussed changing up the meetings, having guest speakers, and more rides instead of listening to reports. We will be having monthly board meetings. Quarterly meetings with members and speakers. Monthly club rides on weekends.
9. We started the year with a New Years ride at Cades Cove. It was one of the coldest days of the year. Lesson Learned: Battery shifters do not work when they freeze.
10. Ragbrai-ride across Iowa. Dale Potter has sent out updates on email. It is July 20th through July 26th. We are doing this as a club. There are around 20,000 riders. The roads are closed for the ride. Towns decorate and are very excited about the event. Check out the website. If you want to go you need to let Jim or Dale ASAP. Closing registration this month.
11. Ellie updated us on Outdoor Knoxville.Com Legacy Parks. They have multiple rides listed. Weekly events are posted and you can see who offers the rides you may be interested in.
12. Ellie Colquett is going to be doing the work on our website. We are using Facebook and email for the time being until complete. It should be very soon with more information soon. There is a Facebook page dedicated for the Cherohala and The Fall Century.
13. There was a suggestion to do the Virginia creeper as a group. If you have an interested please let Jim or Dale know.
14. There was also a suggestion of doing the Silver Comet and or The Sunrise Century in Clarksville TN.
15. The members in attendance voted on the Jerseys we liked. Dale will be updating the rest of the members. We hope to have them in April. Leah and Dale are working on this.
16. Mast General received the silver award from League of American Cyclist for being a bike friendly business. They participate in local events, with 40% of their employee's bike to work. They offer coffee for commuters every 3rd Tuesday of the month.

We look forward to a very fun and exciting year. Hope to see you all out on rides.